


**China | Industrial**

30 March 2026

**Wasion Holdings (3393 HK)**
**2025 marked as a pivotal year, redefining Wasion's trajectory**

- Wasion's FY25 turnover and NP went up by 15.6% and 50.0% YoY. A final DPS of HK\$0.48 was proposed
- Upswing in both domestic and overseas orders offer a promising outlook

**Refining segment names to align with current operations and growth strategy**

Wasion recorded a turnover of Rmb10.1bn in FY25, representing a YoY increase of 15.6%. NP grew 50.0% YoY to Rmb1.1bn in FY25. GPM edged up 0.9ppt to 35.7% in FY25.

**Smart Grid Solution (formally known as Power AMI):** Sales increased by 14.2% YoY to Rmb3.7bn, accounting for 36.3% of the total sales in FY25. During the period under review, due to cyclical demand fluctuation, intense market competition and volatility in centralized grid procurement which consequently led to delays, its domestic order on hand declined by 28% YoY to Rmb1.5bn. Grid customers' bids fell 41% YoY to Rmb915m. Despite these headwinds, the company strengthens its smart grid business by launching power transformer products, delivering breakthrough performance and winning consecutive bids. It also captured significant market share in regional tenders, performing strongly with lower power companies in Inner Mongolia and Shanxi.

**AI-Integrated Energy Efficiency Solutions (Communications and Fluid AMI):** Sales went up by 9.3% YoY to Rmb2.9bn, accounting for 28.4% of the total sales. As of end of FY25, the value of signed contracts reached Rmb4.1bn while newly signed contracts reached Rmb3.7bn.

**Digital Energy Services (Advanced Distribution Operations):** FY25 sales reached RMB3.6bn, up 22.8% YoY and contributing 35.4% of total revenue. Orders secured during the year totaled RMB4.8bn, a 12% YoY increase, driven by steady growth in Wayon Energy's smart grid business. Data center contracts surged 100% to RMB1.6bn, fueled by AI-driven demand and rapid adoption of prefabricated cabins and power distribution devices. Overseas contracts exceeded RMB1.2bn, marking a 153% YoY increase, supported by strong demand in international power distribution and data center projects.

**Overseas sales:** Wasion's overseas business also recorded growth of 25.2% YoY to Rmb3.0n. Among which, sales of Digital Energy Services jumped by 112% YoY to Rmb715m in FY25. It successfully secured Rmb4.1bn worth of overseas order, representing a YoY increase of 17%.

**2025 was a landmark year of transformation for Wasion. Maintain BUY**

Looking ahead, Wasion is strengthening its global presence by leveraging its Mexico base to drive growth across the Americas and expanding into high-potential markets such as Germany and Turkey. At the same time, it is scaling its data center and energy storage businesses worldwide, with a focus on top-tier clients. Anchored by the "IoT + Chips + AI" framework, Wasion is capitalizing on the global energy transition and the rise of AI integration to reinforce its technological leadership and enhance overseas operational capabilities. Domestically, the company is aligning with the Digital China initiative and Dual Carbon goals, proactively seizing opportunities in the development of new power systems to achieve dual growth in both scale and value across all business segments.

Taking its FY25 results into account, we revised down our FY26/27 turnover by 5% while NP up by 11%. On higher earnings estimates, our TP is revised up to HK\$34.40, tagging to unchanged target PE of 17.5x.

**Summary financial data**

Year to Dec 31 (RMB'm)	2024A	2025A	2026E	2027E	2028E
Revenue	8,717	10,074	12,481	14,862	17,359
Gross profit	3,035	3,597	4,416	5,217	6,068
Reported net profit	706	1,058	1,478	1,771	2,075
Adj. net profit	706	1,058	1,478	1,771	2,075
Adj. net profit YoY%	35.4	50.0	39.7	19.8	17.2
Adj. EPS (RMB)	0.713	1.07	1.49	1.79	2.09
Adj. P/E (x)	37.4	25.0	17.9	14.9	12.7
P/B (x)	4.8	4.2	3.5	3.2	2.8
Dividend yield (%)	1.0	1.3	3.4	4.1	4.8
ROE (%)	13.3	18.1	21.6	22.4	23.7
Net debt / equity (%)	Net cash	Net cash	Net cash	Net cash	Net cash

Source: Company data, Crosby Securities

**BUY**

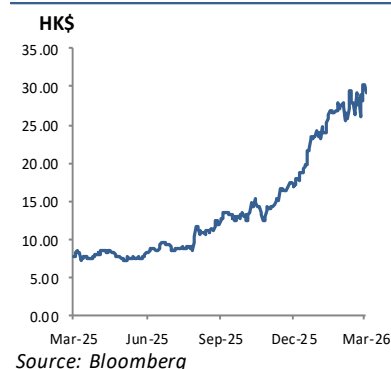
Last Price (HK\$)*	29.32
Target Price (HK\$)	34.40
Upside / (Downside)(%)	17.3%
Previous rating	BUY
Previous TP	31.00
Hang Seng Index*	24,750.79
*Prices as of	30-Mar-26

**Key Data**

Ticker	3393 HK
Market Cap (HK\$m)	29,199
3M avg daily T/O (HK\$m)	110.1
52-week High (HK\$)	31.04
52-week Low (HK\$)	6.95
Free Float (%)	45.2%
Shares O/S (m)	995.9

**Performance Absolute Relative**

1 month	5.6%	13.6%
3 months	73.1%	80.8%
6 months	131.2%	150.9%

**Price Chart**

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Figure 1 Profit and loss statement

Year ended Dec (RMBm)	2021	2022	2023	2024	2025	FY24 vs FY25
						YoY (%)
Turnover	4,590.8	5,855.8	7,252.3	8,716.5	10,073.5	15.6
COGS	(3,092.0)	(3,926.6)	(4,671.5)	(5,681.4)	(6,476.6)	
<b>Gross profit</b>	<b>1,498.8</b>	<b>1,929.2</b>	<b>2,580.8</b>	<b>3,035.1</b>	<b>3,596.9</b>	<b>18.5</b>
Other income	182.4	162.7	142.5	232.9	238.5	
Administrative expenses	(177.4)	(215.7)	(327.4)	(367.8)	(413.2)	
Selling expenses	(437.7)	(512.9)	(649.5)	(737.6)	(788.9)	
R&D costs	(424.5)	(577.4)	(681.4)	(730.4)	(734.2)	
Finance costs	(99.3)	(112.5)	(131.5)	(125.5)	(106.6)	
Share of results of an associates and JV	0.0	3.2	0.8	0.3	0.9	
Impairment losses on financial assets	(69.6)	(94.2)	(73.5)	(99.4)	(48.6)	
<b>Profit before tax</b>	<b>472.7</b>	<b>582.4</b>	<b>860.7</b>	<b>1,207.6</b>	<b>1,744.9</b>	<b>44.5</b>
Tax	(44.8)	(71.3)	(100.1)	(177.4)	(263.8)	
MI	(159.9)	(187.4)	(239.4)	(324.6)	(422.9)	
<b>Net profit</b>	<b>268.1</b>	<b>323.8</b>	<b>521.2</b>	<b>705.6</b>	<b>1,058.2</b>	<b>50.0</b>

Source: Company data

Figure 2 New estimates

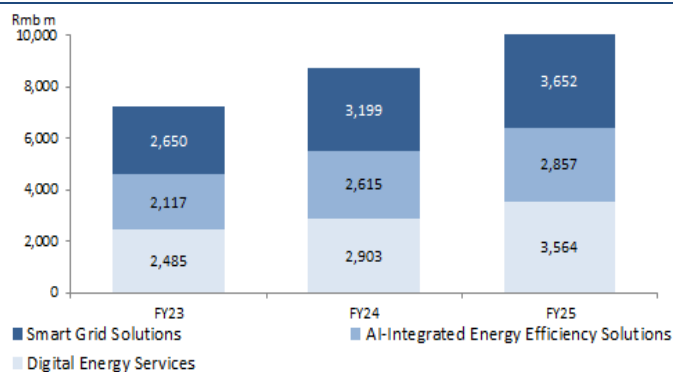
	OLD		NEW		% change	
	2026	2027	2026	2027	2026	2027
Turnover	13,092	15,589	12,481	14,862	(4.7)	(4.7)
Gross profit	4,548	5,402	4,416	5,217	(2.9)	(3.4)
Net profit	1,327	1,593	1,478	1,771	11.4	11.2

	ppt change	
	2026	2027
Gross margin	34.7	34.7
Net margin	10.1	10.2

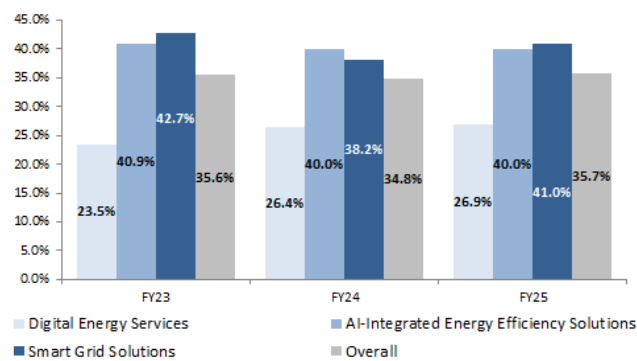
Source: Company data

Figure 3 Revenue breakdown



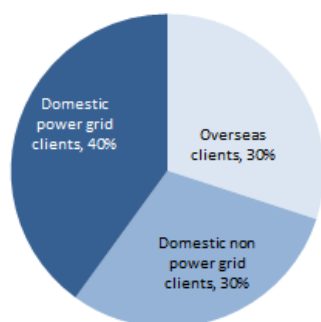
Source: Company data

Figure 4 GPM breakdown by products



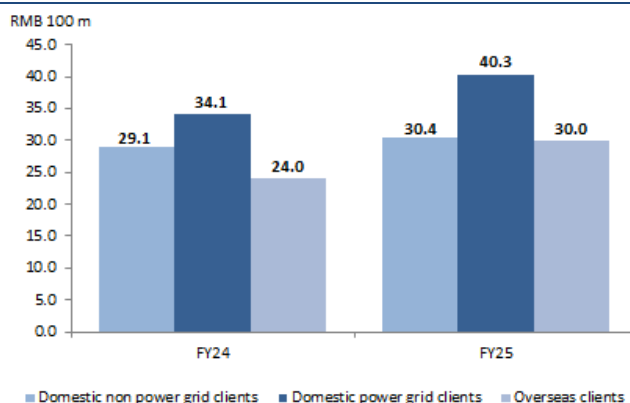
Source: Company data

Figure 5 Customer mix



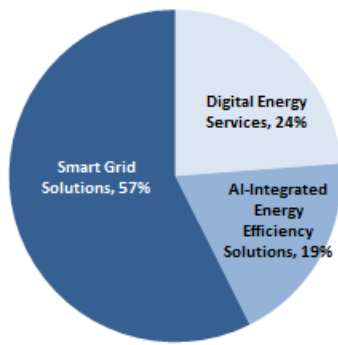
Source: Company data

Figure 6 Customer mix performance



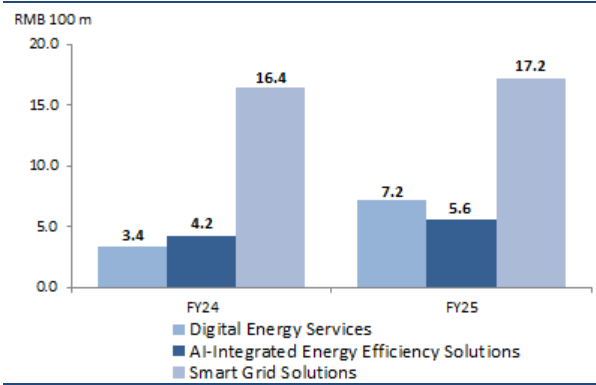
Source: Company data

Figure 7 International market breakdown by business segments



Source: Company data

Figure 8 International performance by business segments



Source: Company data





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**Buy (B):** The stock's potential total return is expected to be over 10%/15% for Large Caps/Small&Mid Caps, respectively.

**Neutral (N):** The stock's potential total return is expected to be ranging from -10% to 10%/15% for Large Caps/Small&Mid Caps, respectively.

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