



英皇資本集團有限公司 Emperor Capital Group Limited

於百慕達註冊成立之有限公司 (股份代號: 717)
Incorporated in Bermuda with limited liability (Stock Code: 717)

Company Profile

Company Background

- Established in 1993, Emperor Capital Group (stock code: 717.HK) is a well-known financial institution in Hong Kong and provides a one-stop financial services

Wealth Solutions

Global
Investment



Wealth
Management



Asset
Management



Corporate Finance



Loans & Financing



Competitive Strengths

Unique Group Synergies

- Tap into excellent brand reputation, by enjoying well recognition of “**Emperor**” in Chinese-speaking communities and its synergies effect with intra-group companies

Solid Fundamentals

- Established for more than 30 years, “Emperor Capital Group” is a prestigious HK based financial institution comprising HK and Mainland investors. More than 50% of existing customers have been staying with us for over 10 years
- Create dynamic business model and enhance customers’ value by providing one-stop financial services

Focused Customer Reach

- HK based financial institution is more flexible in satisfying the actual demand of high net worth clients, to provide diversified financial products and services

High Degree of Professionalism

- Full license covering wide range of financial services
- Comprise of highly qualified and experienced professionals



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Business Overview

Overview

- Provide a variety of investment strategies and tools with an aim to help clients in devising investment portfolios for achieving their financial goals
- The Group's headquarters is located in Hong Kong, and is operating 3 liaison offices in Mainland China, which are located in Beijing, Shanghai and Guangzhou, respectively

Global Investment

Comprehensive Global Broking Services

Full Range of
Securities & Derivatives Products

Capital Markets - ECM Deals - Institutional Sales
- DCM Deals

Cover 15 Major Global
Securities & Futures Markets

Margin Financing & Short Selling

Other Wealth Products - Funds - Structured Product
- Insurance Broking

Leverage & Project Financing

Wealth Management

- Create customized and robust investment portfolio for high net worth clients, offering comprehensive financial products to satisfy their needs at different stages



Asset Management

- Offer a comprehensive range of investment products and services, ranging from private investment funds and personalised discretionary investment portfolio management services to investment information services
- The service team comprises experienced professionals who are familiar with both local and global financial markets and possess abundant investment experiences across international markets and asset classes
- Manage Open-Ended Fund Companies (OFC) and Limited Partnership Funds (LPF), as well as possess Qualified Foreign Institutional Investor (QFII) and Qualified Foreign Limited Partner (QFLP)

②

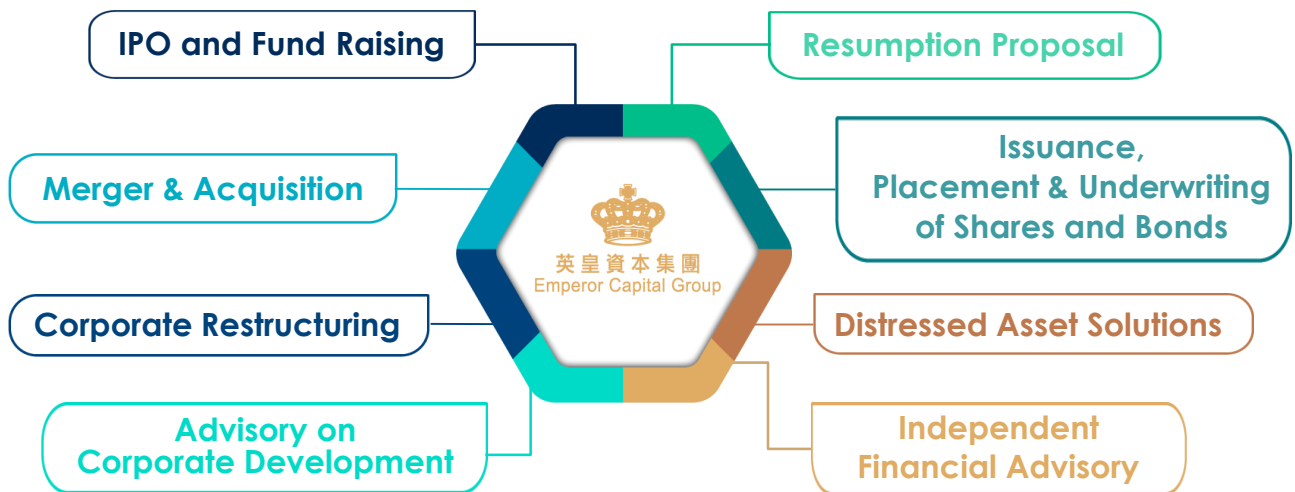


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Business Overview

Corporate Finance



Loans & Financing

Term Loan: Bridging Loan and Structured Loan

- Provide tailor-made loan services and one-stop financial advisory services to substantial shareholders of listed companies for their asset reorganisation or M&A projects
- Controlling stakes of listed companies are usually pledged as collateral

Consumer Mortgage

- Loan period: 1 year - 2 years
- Surging market demand for both re-financing and new property purchase consumer mortgages from Licensed Money Lenders due to tightening of mortgage lending guidelines issued by HKMA to all retail banks
- Focus on first and secondary mortgages under a balanced risk-return approach



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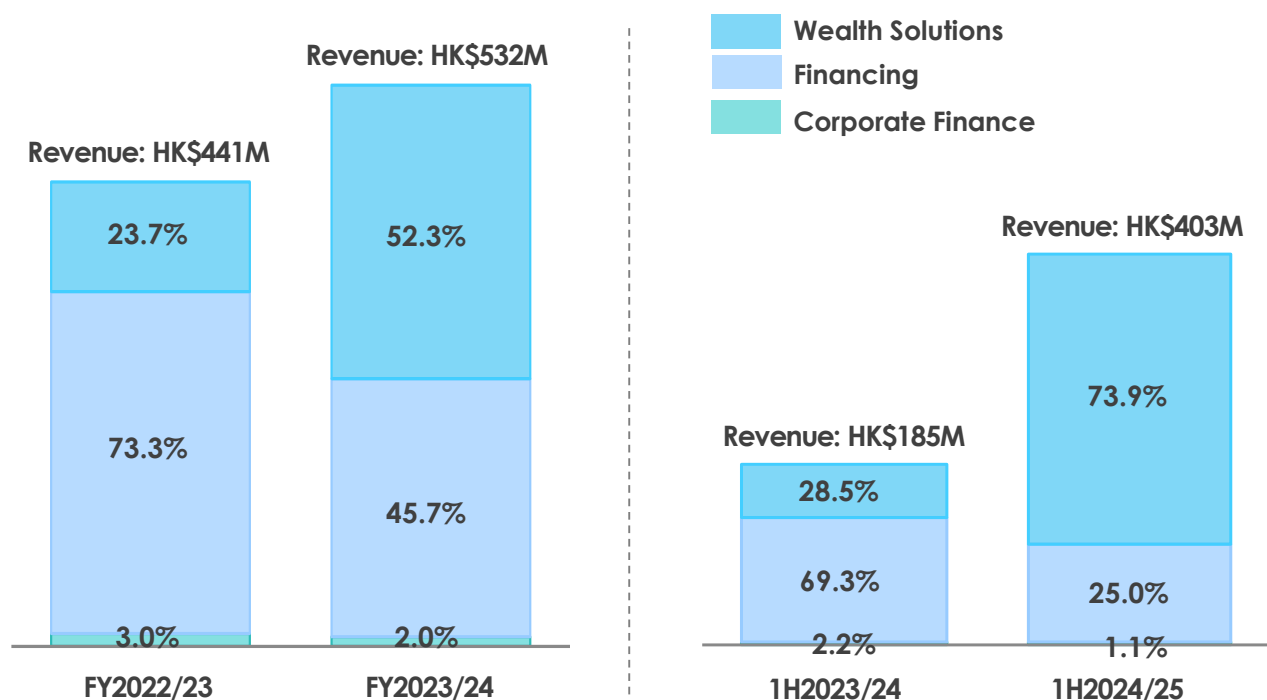
Financial Overview

Financial Summary

HK\$ million	FY2022/23	FY2023/24	1H2023/24	1H2024/25	Changes
Total Revenue	441.0	531.6	185.4	402.6	+ 117%
Impairment Allowance*	403.6	158.9	57.4	52.7	- 8%
Net Profit/(Loss)	(160.6)	66.4	41.6	56.1	+ 35%
Basic Earnings/(Loss) Per Share (HK cents)	(2.38)	0.98	0.62	0.83	+ 34%

* Represents the net impairment allowances mainly from margin loans, other loans and advances

Segmental Performance





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Financial Overview

Cost Structure

% of Total Revenue	FY2022/23	FY2023/24	1H2023/24	1H2024/25
Staff Cost	16.6%	13.9%	19.5%	9.7%
Commission and Fee Expenses	7.0%	4.0%	5.9%	5.7%
Advertising Cost	0.6%	0.5%	1.0%	0.5%
Interest Expense	3.4%	0.7%	1.7%	0.1%

Key Financial Indicators

HK\$ million	@30 Sep		@31 Mar
	2023	2024	2025
Net Asset Value	3,389.5	3,456.1	3,512.2
Bank Balances and Cash	1,162.3	1,520.8	2,072.8
Total Loan Book	2,450.1	1,822.1	1,396.3
Bank Borrowings	210.0	Nil	Nil
Gearing Ratio (As a % of total borrowings over total equity)	6.2%	Zero	Zero



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Future Strategies and Corporate Awards

Future Strategies

Wealth Solutions

Global Investment

- Expand sales team of brokerage services
- Further develop new generation trading APP by tapping into WealthTech territory
- Provide investment products at OTC that offer superior value to high net worth clients and professional investors
- Diversify resources on ECM, DCM and Global Market Bond Dealers

Wealth Management

- New Capital Investment Entrant Scheme (New CIES) – Drawing upon our extensive 20 years expertise, delivering exceptional service and providing expert guidance of the highest caliber
- High net worth client services – Provide tailor-made solutions to meet the unique needs and objectives of clients with the support of a variety of global market products

Asset Management

- Set up various funds with different investment strategies to enrich asset management business
- Offer cross-border investment related services for high net worth clients and institutions
- Develop investment portfolio management and discretionary investment management by providing quality services and cutting-edge technology
- Leverage Qualified Foreign Institutional Investor (QFII) and Qualified Foreign Limited Partner (QFLP) to actively develop the China investment market

Corporate Finance

- Proactively venture into emerging fields of clientele, such as green finance, technological innovation, and sustainable development, to enrich traditional corporate financing services
- Enhance the quality of customer service, foster strong client relationships, and deliver bespoke solutions and quality service experiences

Loans & Financing

- Explore further business opportunities in loan product offerings against alternate collaterals
- Adjust the interest rates on loan products more promptly to enhance returns while maintaining competitiveness

Corporate Awards



Hong Kong Service Awards
East Week
2023



Outstanding Corporate Strategy Award
East Week
2013, 2015, 2017, 2019 & 2021



CAPITAL Merits of Achievements in Banking & Finance
Capital Magazine
2011 to 2023



Wealth Solutions Award of Excellence
Now BNC
2023



Golden Hazelnut Award for Overseas Digital Finance
Cailianpress.com
2024



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Shareholding Structure & Track Record

Shareholding Structure

Emperor Group

42.72%

Public

57.28%



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Sound Track Record

- Active engagement in corporate transactions and IPO projects



Investor Relations Contacts

Anna Luk
Group IR Director
Direct Line: 852-2835 6783
Email: annaluk@EmperorGroup.com

Janice Au
Group IR Manager
Direct Line: 852-2835 6799
Email: janiceau@EmperorGroup.com