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英皇證券集團有限公司*
Emperor Capital Group Limited
(Incorporated in Bermuda with limited liability)
(Stock code: 717)

ISSUE OF THE THIRD TRANCHE OF THE BONDS

Placing Agent



英皇證券(香港)有限公司
Emperor Securities Limited

Reference is made to the announcements of Emperor Capital Group Limited (the “**Company**”) dated 15 March 2016 and 5 April 2016 (the “**Announcements**”) in relation to the placing of bonds of up to the aggregate principal amount of HK\$1,200 million. Unless otherwise defined, capitalized terms used in this announcement shall have the same meanings as defined in the Announcements.

The Board is pleased to announce that the third tranche of the Bonds comprising of HK\$ Bonds with principal amount of HK\$134,600,000 and US\$ Bonds with principal amount of US\$800,000 (equivalent to approximately HK\$6,240,000) was issued on 29 April 2016. The maturity date of the third tranche of the Bonds will be on the third anniversary of the date of issue of the Bonds (i.e. 29 April 2019). The interest rate of the HK\$ Bonds is 5.25% per annum whilst the interest rate of the US\$ Bonds is 4.5% per annum.

Taking into account the issue of the third tranche of the Bonds, up to the date of this announcement, an aggregate principal amount of approximately HK\$399,880,000 of the Bonds comprising of HK\$ Bonds with principal amount of HK\$379,600,000 and US\$ Bonds with principal amount of US\$2,600,000 (equivalent to approximately HK\$20,280,000) has been successfully placed and issued under the Bonds Placing.

** for identification purposes only*

In order to allow flexibility for investors in investing and dealing in the Bonds, the denomination for issue, transfer and early redemption of the HK\$ Bonds (both already issued and to be issued) has been changed from HK\$500,000 to HK\$100,000 or its integral multiple and the relevant procedures have been complied with to effect the same on 29 April 2016. Save for such change in denomination, all terms and conditions of the Placing Agreement and the HK\$ Bonds remain the same.

The Placing Period will last until 31 July 2016 and the issue of the Bonds can take place in multiple tranches. Further announcement will be made by the Company in relation to the remaining tranche(s) of the Bonds as and when appropriate.

By order of the Board
Emperor Capital Group Limited
Daisy Yeung
Managing Director

Hong Kong, 29 April 2016

As at the date of this announcement, the board of Directors comprises:

Executive Directors:

Ms. Daisy Yeung
Mr. Chan Shek Wah
Ms. Choi Suk Hing, Louisa
Ms. Pearl Chan

Independent Non-Executive Directors:

Mr. Chu Kar Wing
Mr. Poon Yan Wai
Ms. Wan Choi Ha