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英皇證券集團有限公司*
Emperor Capital Group Limited
(Incorporated in Bermuda with limited liability)
(Stock code: 717)

**ISSUE OF THE TENTH TRANCHE OF THE BONDS
AND
COMPLETION OF BOND PLACING**

Placing Agent



英皇證券(香港)有限公司
Emperor Securities Limited

Reference is made to the announcements of Emperor Capital Group Limited (the “**Company**”) dated 15 March 2016, 5 April 2016, 29 April 2016, 30 May 2016, 29 June 2016, 29 July 2016, 29 August 2016, 29 September 2016 and 28 October 2016 (the “**Announcements**”) in relation to the placing of Bonds of up to the aggregate principal amount of HK\$1,200 million. Unless otherwise defined, capitalized terms used in this announcement shall have the same meanings as defined in the Announcements.

The Board is pleased to announce that the tenth tranche of the Bonds comprising of HK\$ Bonds with principal amount of HK\$133,500,000 and US\$ Bonds with principal amount of US\$2,000,000 (equivalent to approximately HK\$15,600,000) was issued on 8 November 2016. The maturity date of the tenth tranche of the Bonds will be on the third anniversary of their date of issue (i.e. 8 November 2019). The interest rate of the HK\$ Bonds is 5.25% per annum whilst the interest rate of the US\$ Bonds is 4.5% per annum.

** for identification purposes only*

Taking into account the issue of the tenth tranche of the Bonds, an aggregate principal amount of approximately HK\$1,199,980,000 of the Bonds comprising of HK\$ Bonds with principal amount of HK\$1,121,200,000 and US\$ Bonds with principal amount of US\$10,100,000 (equivalent to approximately HK\$78,780,000) has been successfully placed and issued under the Bond Placing by the Company. The Board is also pleased to announce that the Bond Placing has been completed with no more tranches of the Bonds for issue.

By order of the Board
Emperor Capital Group Limited
Daisy Yeung
Managing Director

Hong Kong, 8 November 2016

As at the date of this announcement, the board of Directors comprises:

Executive Directors:

Ms. Daisy Yeung
Mr. Chan Shek Wah
Ms. Choi Suk Hing, Louisa
Ms. Pearl Chan

Independent Non-Executive Directors:

Mr. Chu Kar Wing
Mr. Poon Yan Wai
Ms. Wan Choi Ha