



# 英皇資本集團有限公司 Emperor Capital Group Limited

於百慕達註冊成立之有限公司 (股份代號: 717)  
Incorporated in Bermuda with limited liability (Stock Code: 717)

## Company Profile

### Company Background

- Established in 1993, Emperor Capital Group (stock code: 717.HK) is a well-known financial institution in Hong Kong and provides a one-stop financial services

#### Wealth Solutions

Global Investment



Wealth Management



Asset Management



#### Corporate Finance



#### Loans & Financing



### Competitive Strengths

#### Unique Group Synergies

- Tap into excellent brand reputation, by enjoying well recognition of “**Emperor**” in Chinese-speaking communities and its synergies effect with intra-group companies

#### Solid Fundamentals

- Established for more than 30 years, “Emperor Capital Group” is a prestigious HK based financial institution comprising HK and Mainland investors. More than 50% of existing customers have been staying with us for over 10 years
- Create dynamic business model and enhance customers’ value by providing one-stop financial services

#### Focused Customer Reach

- HK based financial institution is more flexible in satisfying the actual demand of high net worth clients, to provide diversified financial products and services

#### High Degree of Professionalism

- Full license covering wide range of financial services
- Comprise of highly qualified and experienced professionals



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## Business Overview

### Overview

- Provide a variety of investment strategies and tools with an aim to help clients in devising investment portfolios for achieving their financial goals
- Currently, the Group's headquarters is located in Hong Kong, and is operating 3 liaison offices in Mainland China, which are located in Beijing, Shanghai and Guangzhou, respectively

### Global Investment

#### Comprehensive Global Broking Services

Full Range of  
Securities & Derivatives Products

Capital Markets - ECM Deals - Institutional Sales  
- DCM Deals

Cover 15 Major Global  
Securities & Futures Markets

Margin Financing & Short Selling

Other Wealth Products - Funds - Structured Product  
- Insurance Broking

Leverage & Project Financing

### Wealth Management

- Create customized and robust investment portfolio for high net worth clients, offering comprehensive financial products to satisfy their needs at different stages

Stocks

Mutual Funds

Real Estate

Investment  
Immigration

Bonds

Private Equity

Insurance

Structured  
Notes

### Asset Management

- Offer a comprehensive range of investment products and services, ranging from private investment funds and personalised discretionary investment portfolio management services to investment information services
- The service team comprises experienced professionals who are familiar with both local and global financial markets and possess abundant investment experiences across international markets and asset classes
- Manage Open-Ended Fund Companies (OFC) and Limited Partnership Funds (LPF), as well as possess Qualified Foreign Institutional Investor (QFII) and Qualified Foreign Limited Partner (QFLP)

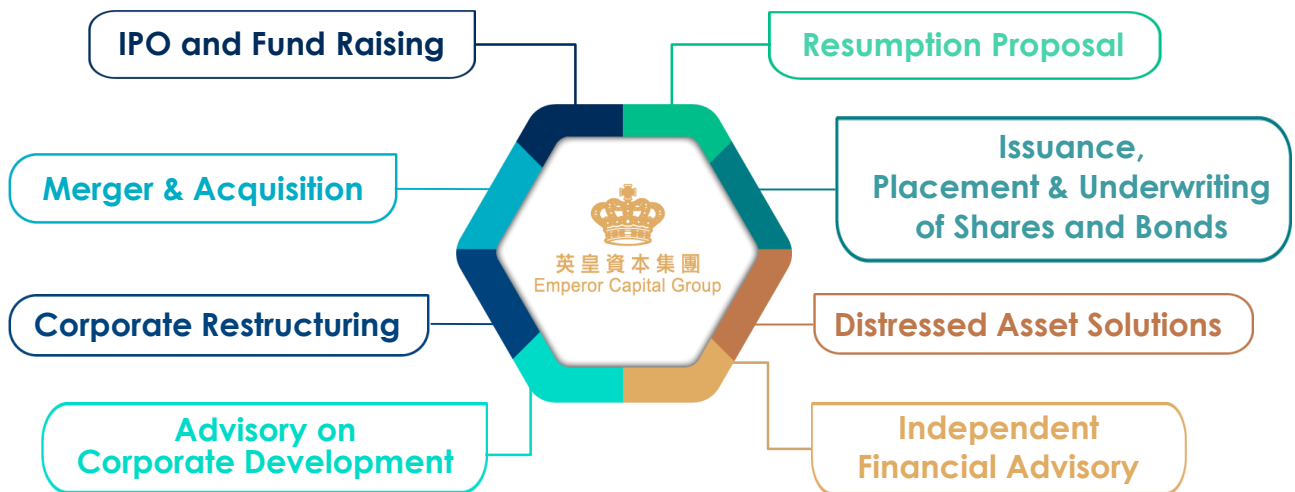


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## Business Overview

### Corporate Finance



### Loans & Financing

#### Term Loan: Bridging Loan and Structured Loan

- Provide tailor-made loan services and one-stop financial advisory services to substantial shareholders of listed companies for their asset reorganisation or M&A projects
- Controlling stakes of listed companies are usually pledged as collateral

#### Consumer Mortgage

- Loan period: 1 year - 2 years
- Surging market demand for both re-financing and new property purchase consumer mortgages from Licensed Money Lenders due to tightening of mortgage lending guidelines issued by HKMA to all retail banks
- Focus on first and secondary mortgages under a balanced risk-return approach



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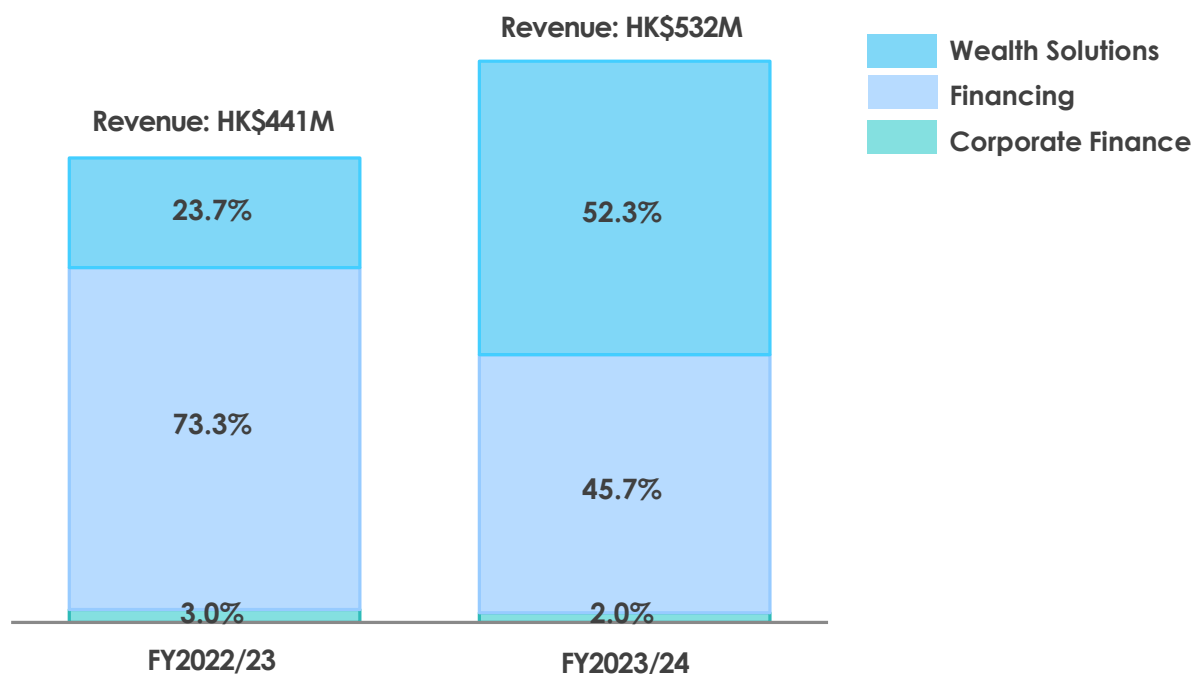
## Financial Overview

### Financial Summary

HK\$ million	FY2021/22	FY2022/23	FY2023/24
Total Revenue	512.8	441.0	<b>531.6</b>
Impairment Allowances*	590.1	403.6	<b>158.9</b>
Net Profit/(Loss)	(299.2)	(160.6)	<b>66.4</b>
Basic Earnings/(Loss) Per Share (HK cents)	(4.44)	(2.38)	<b>0.98</b>

\* Represents the net impairment allowances mainly from margin loans, other loans and advances

### Segmental Performance





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## Financial Overview

### Cost Structure

% of Total Revenue	FY2021/22	FY2022/23	FY2023/24
Staff Cost	14.2%	16.3%	<b>13.9%</b>
Commission and Fee Expenses	7.1%	7.0%	<b>4.0%</b>
Interest Expense	5.2%	3.4%	<b>0.7%</b>
Advertising Cost	0.4%	0.6%	<b>0.5%</b>

### Key Financial Indicators

HK\$ million	@30 Sep		
	2022	2023	2024
Net Asset Value	3,550.3	3,389.5	<b>3,456.1</b>
Bank Balances and Cash	1,020.8	1,162.3	<b>1,520.8</b>
Total Loan Book	2,960.4	2,450.1	<b>1,822.1</b>
Bank Borrowings	430.0	210.0	<b>Nil</b>
Gearing Ratio (As a % of total borrowings over total equity)	12.1%	6.2%	<b>Zero</b>



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## Future Strategies and Corporate Awards

### Future Strategies

#### Wealth Solutions

##### Global Investment

- Expand sales team of brokerage services
- Further develop new generation trading APP by tapping into WealthTech territory
- Provide investment products at OTC that offer superior value to high net worth clients and professional investors
- Diversify resources on ECM, DCM and Global Market Bond Dealers

##### Wealth Management

- New Capital Investment Entrant Scheme (New CIES) – Drawing upon our extensive 20 years expertise, delivering exceptional service and providing expert guidance of the highest caliber
- High net worth client services – Provide tailor-made solutions to meet the unique needs and objectives of clients with the support of a variety of global market products

##### Asset Management

- Set up various funds with different investment strategies to enrich asset management business
- Offer cross-border investment related services for high net worth clients and institutions
- Develop investment portfolio management and discretionary investment management by providing quality services and cutting-edge technology
- Leverage Qualified Foreign Institutional Investor (QFII) and Qualified Foreign Limited Partner (QFLP) to actively develop the China investment market

#### Corporate Finance

- Proactively venture into emerging fields of clientele, such as green finance, technological innovation, and sustainable development, to enrich traditional corporate financing services
- Enhance the quality of customer service, foster strong client relationships, and deliver bespoke solutions and quality service experiences

#### Loans & Financing

- Explore further business opportunities in loan product offerings against alternate collaterals
- Adjust the interest rates on loan products more promptly to enhance returns while maintaining competitiveness

### Corporate Awards



**Hong Kong Service Awards**  
East Week  
2023



**Outstanding Corporate Strategy Award**  
East Week  
2013, 2015, 2017, 2019 & 2021



**CAPITAL Merits of Achievements in Banking & Finance 2022**  
Capital Magazine  
2011 to 2023



**Wealth Solutions Award of Excellence**  
Now BNC  
2023



**Golden Hazelnut Award for Overseas Digital Finance**  
Callianpress.com  
2024



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## Shareholding Structure & Track Record

### Shareholding Structure



### Sound Track Record

- Active engagement in corporate transactions and IPO projects

中國通海國際金融有限公司  
CHINA TONGHAI INTERNATIONAL FINANCIAL LIMITED

Ulferts 歐化

CHINAGAS 中國燃氣

新傳企劃 NEW MEDIA L.A.B

apollo

CHERISH SUNSHINE 承輝國際

東方企控集團有限公司 ORIENTAL ENTERPRISE HLDGS LTD

CHINLINK 普匯中金

CHINA BEST 國華集團

HILONG

DA YU FINANCIAL HOLDINGS LIMITED 大禹金融控股有限公司

英皇國際集團有限公司 Emperor International Holdings Limited

ROMA

中微金融 CHINA VERED FINANCIAL

中國醫療網絡有限公司 China Medical & HealthCare Group Limited

CTVISION 中天宏信

WUXI LIFE 禧喜生活 STOCK CODE 0151.HK

NATIONAL UNITED RESOURCES HOLDINGS LIMITED 國家聯合資源控股有限公司

利寶閣 Star of Canton Restaurant

鼎億集團 DINGYI GROUP

oriental explorer

來騎嘢

On Real International Holdings Limited 安悅國際控股有限公司

#### Investor Relations Contacts

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