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英皇證券集團有限公司*
Emperor Capital Group Limited
(Incorporated in Bermuda with limited liability)
(Stock Code: 717)

PROFIT WARNING

This announcement is made by Emperor Capital Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review of the latest available financial information of the Group, the Group is expected to record a net loss for the year ended 30 September 2019 (the “**Year**”) as compared to net profit recorded in the last financial year. The loss was mainly attributable to (i) a significant amount of impairment allowances for margin loans as well as loans and advances, which are made on certain clients after reviewing their accounts portfolio and financial position; and (ii) a decline of revenue amid the weakening investment sentiment due to market uncertainties during the Year.

The Company is still in the process of finalising its annual results of the Group for the Year. The information contained in this announcement is only based on preliminary assessment made by the management of the Company with reference to the latest financial information available. Shareholders and potential investors are advised to refer to details of the Group’s annual results announcement of the Company for the Year which will be released in mid-December 2019.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board of
Emperor Capital Group Limited
Daisy Yeung
Managing Director

Hong Kong, 8 November 2019

** for identification purpose only*

As at the date of this announcement, the Board comprises:

Executive Directors:

Ms Daisy Yeung
Ms. Choi Suk Hing, Louisa
Ms. Pearl Chan

Independent Non-Executive Directors:

Mr. Chu Kar Wing
Mr. Poon Yan Wai
Ms. Wan Choi Ha