



英皇證券集團有限公司*

Emperor Capital Group Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 717)

APPOINTMENT OF EXECUTIVE DIRECTOR

The board of directors (the “Board”) of Emperor Capital Group Limited (the “Company”) is pleased to announce that Ms. Choi Suk Hing, Louisa (“Ms. Choi”) has been appointed as an executive director of the Company with effect from 14 March, 2008.

Ms. Choi, aged 43, holds a Master Degree in Applied Finance from the Macquarie University in Australia. She is also a fellow member of both The Institute of Chartered Secretaries and Administrators in the United Kingdom and The Hong Kong Institute of Chartered Secretaries. She has ten years of experience in the finance industry covering securities, futures and corporate finance. Before that, she had worked in the company secretary profession in both listed companies as well as professional firms for over eight years. Ms. Choi is currently a director and responsible officer of Emperor Capital Limited, an indirect wholly-owned subsidiary of the Company and a licensed corporation carrying on corporate finance advisory business. Ms. Choi has not held any directorship in any listed companies in the past three years.

Ms. Choi has been appointed with no fixed term. In accordance with the bye-laws of the Company, she will hold office until the first general meeting to be held after her appointment and will then be eligible for re-election at that meeting; thereafter she will retire by rotation and will be eligible for re-election provided that every director of the Company shall be subject to retirement at least once every three years. Ms. Choi is entitled to director’s fee of HK\$100,000.00 per annum, which has been approved by the Board with reference to the responsibility undertaken by her as director of the Company.

Ms. Choi is not connected with any directors, senior management or substantial or controlling shareholders of the Company, nor does she have any interests (within the meaning of Part XV of the Securities and Futures Ordinance) in the securities of the Company as at the date hereof.

The Board is not aware of any matter in relation to Ms. Choi that is required to be disclosed pursuant to paragraphs (h) to (v) of Rule 13.51(2) of the Listing Rules or any other matter that needs to be brought to the attention of shareholders of the Company in relation to Ms. Choi’s appointment.

The Board would like to take this opportunity to welcome Ms. Choi.

By Order of the Board
Emperor Capital Group Limited
Yeung Daisy
Managing Director

Hong Kong, 14 March, 2008

As at the date hereof, the board of directors comprises Ms. Daisy Yeung (Managing Director); Mr. Chan Pak Lam, Tom, Mr. Yeung Kun Lee, Sunny and Ms. Choi Suk Hing, Louisa (executive directors); Mr. Fung Chi Kin, Mr. Kwok Chi Sun, Vincent and Mr. Cheng Wing Keung, Raymond (independent non-executive directors).

* *For identification purposes only*