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英皇證券集團有限公司*
Emperor Capital Group Limited
(Incorporated in Bermuda with limited liability)
(Stock code: 717)

ISSUE OF THE FIRST AND SECOND TRANCHE OF THE BONDS

Placing Agent



英皇證券(香港)有限公司
Emperor Securities Limited

Reference is made to the announcement of Emperor Capital Group Limited (the “**Company**”) dated 15 March 2016 (the “**Announcement**”) in relation to the placing of bonds of up to the aggregate principal amount of HK\$1,200 million. Unless otherwise defined, capitalized terms used in this announcement shall have the same meanings as defined in the Announcement.

The Board is pleased to announce that as at the date of this announcement, an aggregate principal amount of approximately HK\$259,040,000 of the Bonds has been successfully placed and issued pursuant to the terms and conditions of the Placing Agreement.

The first tranche of the Bonds comprising of HK\$ Bonds with principal amount of HK\$98,000,000 was issued on 1 April 2016 whilst the second tranche of the Bonds comprising of HK\$ Bonds with principal amount of HK\$147,000,000 and US\$ Bonds with principal amount of US\$1,800,000 (equivalent to approximately HK\$14,040,000) was issued on 5 April 2016. The maturity date of the Bonds will be on the third anniversary of the respective date of issue of the relevant Bonds. The interest rate of the HK\$ Bonds is 5.25% per annum whilst the interest rate of the US\$ Bonds is 4.5% per annum.

** for identification purposes only*

Pursuant to the Placing Agreement, the Placing Period will expire on 31 July 2016 and the issue of the Bonds can take place in multiple tranches. Further announcement will be made by the Company in relation to the remaining tranche(s) of the Bonds as and when appropriate.

By order of the Board
Emperor Capital Group Limited
Daisy Yeung
Managing Director

Hong Kong, 5 April 2016

As at the date of this announcement, the board of Directors comprises:

Executive Directors:

Ms. Daisy Yeung
Mr. Chan Shek Wah
Ms. Choi Suk Hing, Louisa
Ms. Pearl Chan

Independent Non-Executive Directors:

Mr. Chu Kar Wing
Mr. Poon Yan Wai
Ms. Wan Choi Ha