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英皇證券集團有限公司^{*} Emperor Capital Group Limited (Incorporated in Bermuda with limited liability) (Stock Code: 717)

DELAY IN DESPATCH OF CIRCULAR IN RELATION TO CONTINUING CONNECTED TRANSACTIONS - PROVISION OF FINANCIAL SERVICES

References are made to the announcement of Emperor Capital Group Limited (the "Company") dated 28 September 2012 and 3 October 2012 (the "Announcements"). Unless the context requires otherwise, capitalized terms used in this announcement shall have the same meaning as those defined in the Announcements.

As disclosed in the Announcements, a circular of the Company ("Circular") which contains the information in relation to the 2012 Yeung Financial Services Agreement, 2012 Emperor Group Financial Services Agreement, the Yeung Proposed Annual Caps and the Emperor Group Proposed Annual Caps, a letter of advice from the independent financial adviser, a letter of recommendation from the Independent Board Committee together with a notice convening the SGM will be despatched to the Shareholders on or before 31 October 2012. However, as additional time is required to prepare and finalise certain information to be included in the Circular, the despatch date of the Circular is postponed to a date on or before 9 November 2012.

By order of the board of Emperor Capital Group Limited Daisy Yeung Managing Director

Hong Kong, 31 October 2012

As at the date of this announcement, the board of Directors comprises:

Executive Directors:

Ms. Daisy Yeung Mr. Chan Shek Wah Ms. Choi Suk Hing, Louisa Ms. Pearl Chan

Independent Non-Executive Directors:

* for identification purposes only

Ms. Pearl Chan Mr. Kwok Chi Sun, Vincent Mr. Cheng Wing Keung, Raymond

Mr. Chu Kar Wing