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**英皇證券集團有限公司\***  
**Emperor Capital Group Limited**  
*(Incorporated in Bermuda with limited liability)*  
**(Stock Code: 717)**

**(I) PROPOSED RIGHTS ISSUE ON THE BASIS OF TWO RIGHTS SHARES FOR EVERY ONE EXISTING SHARE HELD ON THE RECORD DATE AND  
(II) APPLICATION FOR WHITEWASH WAIVER**

**COMMENCEMENT OF DEALINGS IN THE SHARES ON AN EX-RIGHTS BASIS**

Reference is made to the circular dated 23 June 2011 (the “Circular”) issued by Emperor Capital Group Limited (the “Company”) in relation to the proposed Rights Issue and application for the Whitewash Waiver. Unless otherwise defined, capitalised terms used herein shall have the same meanings as those defined in the Circular.

The last day of dealings in the Shares on a cum-rights basis was Wednesday, 6 July 2011. The closing price per Share as quoted on the Stock Exchange on Wednesday, 6 July 2011 was HK\$0.46.

Dealings in the Shares on an ex-rights basis will commence on Thursday, 7 July 2011.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the Shares and, if they are in any doubt about their position, they should consult their professional adviser(s).**

By order of the Board of  
**Emperor Capital Group Limited**  
**Daisy Yeung**  
*Managing Director*

Hong Kong, 6 July 2011

*\* for identification purposes only*

As at the date of this announcement, the Board comprises:

*Executive Directors:*

Ms. Daisy Yeung (*Managing Director*)  
Ms. Choi Suk Hing, Louisa  
Ms. Pearl Chan

*Independent Non-Executive Directors:*

Mr. Kwok Chi Sun, Vincent  
Mr. Cheng Wing Keung, Raymond  
Mr. Chu Kar Wing

*The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any statement in this announcement misleading.*