



英皇證券集團有限公司
Emperor Capital Group Limited

於百慕達註冊成立之有限公司 Incorporated in Bermuda with limited liability

SIGNS A MOU WITH HARVEST FUND TO ESTABLISH A FULL-LICENSED JV SECURITIES COMPANY IN THE PRC

(Hong Kong, 30 November 2015) **Emperor Capital Group Limited** (the “Group” or “Emperor Capital Group”) (Stock code: 717), a one-stop comprehensive financial services institution in Hong Kong, today announced that it has entered into a memorandum of understanding (the “MOU”) with Harvest Fund Management Co., Ltd (“Harvest Fund”) and a corporate party to establish a full-licensed joint venture securities company (the “JV Company”) in the PRC for providing full range of securities and financial services in the PRC.

Ms. Daisy Yeung, Managing Director of Emperor Capital Group, said, “We are pleased to forge the JV Company under the CEPA framework for the expansion in Greater China. By bringing in our expertise in securities trading and corporate finance services, I believe the establishment of the JV Company will enable us to capture the opportunities from the increasing investment and fundraising demand in the Mainland such as participating in underwriting of RMB-denominated bonds for corporates in the Mainland and placement of shares which are traded on the Shanghai and Shenzhen stock exchanges. The partnership marks a major milestone for us to grow our presence, and hence to grasp the enormous potential, in the Mainland.”

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About Emperor Capital Group Limited

Established in 1993, Emperor Capital Group Limited (717.HK) is a renowned Hong Kong based financial institution providing a wide range of financial services including (i) commercial and personal lending as well as margin and IPO financing; (ii) brokerage, wealth management and asset management; (iii) placing and underwriting services for listed issuers; and (iv) corporate finance advisory services. Effective from 1 December 2015, Emperor Capital Group Limited will become one of the constituent stocks of MSCI HK Small Cap Index.

About Harvest Fund Management Co.,Ltd.

Harvest Fund was established in March 1999 upon approval of CSRC, and became a joint venture fund management company in June 2005. Currently, Harvest Fund shareholders include China Credit Trust Co., Ltd., Lixin Investment Co., Ltd. and Deutsche Asset Management Co., Ltd. Harvest Fund is eligible for the establishment and management of securities investment funds, the management of the national social security fund investments and the enterprise annuity investments, the offshore securities investments carried out by fund companies and the asset management for specific customers of fund management companies. Harvest Fund ranked among the best in the industry with AUM of over RMB650 billion as of June 2015.

Investor/Media Enquiry

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