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英皇證券集團有限公司*
Emperor Capital Group Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 717)

**RESULTS OF THE OPEN OFFER
AND
COMPLETION OF THE BOND PLACING**

Reference is made to the announcements (the “Announcements”) of Emperor Capital Group Limited (the “Company”) dated 11 October 2013, 4 November 2013, 5 November 2013 and 20 November 2013 respectively and the prospectus (the “Prospectus”) of the Company dated 8 November 2013 in relation to, among others, the Open Offer and the Bond Placing. Capitalised terms used in this announcement shall have the same meaning as those in the Announcements and the Prospectus unless otherwise defined.

The Board is pleased to announce that the Open Offer and the Bond Placing were completed on Wednesday, 27 November 2013. The gross proceeds, in aggregate, amounting to HK\$606,067,000 has been successfully raised from the Open Offer and Bond Placing.

* *For identification purposes only*

RESULTS OF THE OPEN OFFER

As at 4:00 p.m. on Friday, 22 November 2013, being the latest time for acceptance of, and payment for, the Bonds and application and payment for excess Bonds, a total of 101 valid acceptances and excess applications had been received for a total of 350,391 units of Bonds with an aggregate principal amount of approximately HK\$245.3 million, representing approximately 80.9% of the total number of units of Bonds available under the Open Offer, comprising (i) 59 valid acceptances of assured entitlements for a total of 333,549 units of Bonds with an aggregate principal amount of approximately HK\$233.5 million, representing approximately 77.0% of the total number of units of the Bonds available under the Open Offer; and (ii) 42 valid applications for a total of 16,842 units of the excess Bonds with an aggregate principal amount of approximately HK\$11.8 million, representing approximately 3.9% of the total number of units of the Bonds available under the Open Offer.

Based on the above acceptance results, the Open Offer was under-subscribed by 82,514 units of Bonds. In accordance with the Underwriting Agreement, the Underwriter has (i) taken up its assured entitlements under the Open Offer and (ii) subscribed for the untaken Bonds that have not been validly subscribed by the Qualifying Shareholders other than the Underwriter, which, in aggregate, represents a total of 372,700 units of Bonds with an aggregate principal amount of approximately HK\$260.9 million, representing approximately 86.1% of the total number of units of the Bonds available under the Open Offer.

The Open Offer became unconditional after 4:00 p.m. on Wednesday, 27 November 2013.

Excess Application of Bonds

Regarding the 42 valid applications for a total of 16,842 units of excess Bonds with an aggregate principal amount of approximately HK\$11.8 million, the Board has resolved to accept all valid applications and issue such number of excess Bonds as having been validly applied for under each application. Accordingly, a total of 16,842 units of excess Bonds with an aggregate principal amount of approximately HK\$11.8 million will be issued to the Shareholders lodging valid applications and each of them will be issued with the unit of Bonds for which they have validly applied.

Despatch of Certificates for Bonds

The certificates for all Bonds will be despatched by ordinary post to those entitled at their own risk on Wednesday, 27 November 2013.

COMPLETION OF BOND PLACING

Completion of the Bond Placing took place on Wednesday, 27 November 2013, and the Company has issued 432,905 units of Placing Bonds with an aggregate principal amount of HK\$303,033,500 to Placées pursuant to the terms of the Placing Agreement.

In addition, due to over-subscription of the Placing Bonds, 372,700 units of the Bonds taken up by Emperor Capital Holdings under the Open Offer have been re-allocated to investors pursuant to the terms of the Emperor Capital Holdings Placing Agreement to satisfy their demand under the Bond Placing.

By order of the Board
Emperor Capital Group Limited
Daisy Yeung
Managing Director

Hong Kong, 27 November 2013

As at the date of this announcement, the Board comprises:

Executive Directors:

Ms. Daisy Yeung
Mr. Chan Shek Wah
Ms. Choi Suk Hing, Louisa
Ms. Pearl Chan

Independent Non-Executive Directors:

Mr. Kwok Chi Sun, Vincent
Mr. Cheng Wing Keung, Raymond
Mr. Chu Kar Wing