



ANNOUNCES 2013/14 ANNUAL RESULTS
FINANCING SEGMENT BOOSTS REVENUE AND EARNINGS GROWTH

Financial Highlights

HK\$'000 (Audited)	For the year ended 30 September		Changes
	2014	2013	
Revenue	546,408	434,804	+ 25.7%
Financing	311,105	180,049	+ 72.8%
Brokerage	91,616	99,927	- 8.3%
Placing & Underwriting	127,910	143,588	- 10.9%
Corporate Finance	15,777	11,240	+ 40.4%
Net profit	220,795	155,745	+ 41.8%
Net profit margin	40.4%	35.8%	+ 4.6%pts
Earnings per share			
Basic	HK8.39 cents	HK6.00 cents	+ 39.8%
Diluted	HK8.09 cents	HK6.00 cents	+ 34.8%
Total dividend per share	HK2.60 cents	HK1.80 cents	+ 44.4%

(Hong Kong, 3 December 2014) **Emperor Capital Group Limited** (the “Group” or “Emperor Capital Group”) (Stock code: 717), a one-stop comprehensive financial services institution in Hong Kong, today announced its annual results for the year ended 30 September 2014 (the “Year”).

Attributable to the strong interest income growth in the financing segment, the Group achieved a remarkable growth of revenue by 25.7% to HK\$546.4 million (2013: HK\$434.8 million) during the Year despite a mild market sentiment. Net profit was HK\$220.8 million (2013: HK\$155.7 million), representing an impressive growth of 41.8%. Net profit margin rose by 4.6 percentage points to 40.4% (2013: 35.8%). Basic earnings per share was HK8.39 cents (2013: HK6.00 cents). The Group proposed a final dividend of HK2.00 cents per share (2013: HK1.30 cents). Together with the interim dividend of HK0.60 cent per share, the total dividend per share for the Year was HK2.60 cents (2013: HK1.80 cents).

After years of efforts, the Group had successfully transformed from a traditional local brokerage house to a one-stop financial institution with wide exposure in both Hong Kong and the mainland. During the Year, the Group has received many outstanding awards from reputable organisations, including *Capital Weekly*, *East Week* and *Economic Digest*, attributable to its dedicated services and professionalism. Subsequent to the Year, the

Group has been named as the “**Best Brokerage House Hong Kong 2014**” by Global Banking & Finance Review, a London based financial portal, to recognise its prominent position in local brokerage market.

Financing

In recent years, the Group has devoted considerable resources to securing new customers and capturing new business in the financing segment. Leveraging on its solid capital base, renowned reputation and widespread network, the financing segment continued to perform strongly with enhanced contributions from interest income of short to mid-term loans. Segmental revenue achieved a robust growth of 72.8% to HK\$311.1 million (2013: HK\$180.0 million), accounting for 56.9% (2013: 41.4%) of the total revenue.

The loans granted to customers ranged from short-term unsecured loans (e.g. tax loan, bridging loan, term loan, personal loan) to long-term secured loans (e.g. mortgage loan).

Brokerage

During the Year, revenue generated from the brokerage services segment was HK\$91.6 million (2013: HK\$99.9 million), accounting for 16.8% (2013: 23.0%) of the total revenue.

The Group operates 12 branches, covering key commercial and popular residential areas with convenient pedestrian access. The Group also runs three liaison offices located at Beijing, Shanghai and Guangzhou respectively. As a dynamic financial institution, the Group continued to extend its product offerings on a timely basis in response to market windows. In January 2014, the Group introduced an online platform for the trading of securities listed on the New York Stock Exchange (NYSE) and the NASDAQ in the United States.

In wealth management division, the Group mainly serves the mainland investors who are seeking investments under the Capital Investment Entrant Scheme. As for the asset management division, the Group runs a private equity fund, namely “Emperor Greater China Opportunities Fund”, and also provides customised discretionary investment services.

Placing and Underwriting

During the Year, the Group successfully completed a number of fundraising transactions. Revenue from the placing and underwriting segment was HK\$127.9 million (2013: HK\$143.6 million), accounting for 23.4% (2013: 33.0%) of the total revenue. The Group served as placing agents in many equity and debt placement deals and IPO-related transactions. The Group also participated in rights issue fundraising exercises.

During the Year, the Group acted as the Lead Manager in the IPO placing of Orient Securities International Holdings Limited which was listed on the GEM board of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”). The Group also participated in the underwriting syndicate in the IPO of China Everbright Bank Company Limited which was listed on the main board of the Stock Exchange.

Corporate Finance

During the Year, IPO market in Hong Kong was vibrant on the back of a gradual global recovery, and an increase in cross-border listings of multinational corporations and spin-offs by conglomerates. Revenue from the corporate finance segment increased significantly to HK\$15.8 million (2013: HK\$11.2 million), accounting for 2.9% (2013: 2.6%) of the total revenue.

As a one-stop financial services provider, the Group will continually work closely among all business lines to enhance the synergies and strengthen its total solution capabilities to cater for the customers' evolving needs. The Group will also implement the measures proactively to manage its capital and liquidity, and ensure efficient use of its capital across business lines to pursue sustainable growth amid fluctuating market environment.

Looking ahead, the Group continues to expand the financing segment which provides solid earnings visibility. Riding on its strong network and renowned reputation, the Group strives to enlarge its customer base and ensure its competitive position in the market. As the financing segment grows, the Group would maintain a proactive yet prudent approach in its credit control and loan book management.

Ms. Daisy Yeung, Managing Director of Emperor Capital Group, said, "Acceleration in economic and financial reform on the mainland will provide Hong Kong, and hence the financial market participants, with emerging business opportunities. We are optimistic to capitalise on Hong Kong's unique position as the gateway to the mainland and the Asia Pacific market. The Shanghai-Hong Kong Stock Connect scheme, a lately launched cross-border investment channel, is one of the milestones in the development of capital markets in China. In this respect, the Group endeavors to stay abreast of the latest regulatory and market development, and is well-positioned to meet the challenges and opportunities ahead."

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About Emperor Capital Group Limited

Established in 1993, Emperor Capital Group Limited (717.HK) is a renowned Hong Kong based financial institution providing a wide range of financial services including (i) brokerage services for securities, futures and options traded on the exchanges in Hong Kong, the United States, Japan and the United Kingdom, as well as wealth management and asset management services; (ii) provision of margin and IPO financings as well as loans and advances such as personal money lending and mortgage loan; (iii) placing and underwriting services; and (iv) corporate finance advisory services.

For more information, please visit its website: www.emperorcgroup.com

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