



EMPEROR CAPITAL GROUP LIMITED

英皇證券集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 717)

**ANNOUNCEMENT
UNUSUAL PRICE AND VOLUME MOVEMENT**

The board of directors of Emperor Capital Group Limited has noted today's increase in the price and increase in the trading volume of the shares of the Company and wish to state that they are not aware of any reasons for such increase.

This statement is made at the request of The Stock Exchange of Hong Kong Limited.

The board of directors ("Board" or "Directors") of Emperor Capital Group Limited (the "Company") has noted today's increase in the trading volume and increase in the price of the shares of the Company and wish to state that they are not aware of any reasons for such increase.

The Directors confirm that there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under rule 13.23 of the Listing Rules, neither is the Board aware of any matter discloseable under the general obligation imposed by rule 13.09 of the Listing Rules, which is or may be of a price-sensitive nature.

Made by the order of the Board of the Company, the Directors of which individually and jointly accept responsibility for the accuracy of this statement.

By Order of the Board
Emperor Capital Group Limited
Daisy Yeung
Managing Director

Hong Kong, 1 November, 2007.

As at the date of this announcement, the Board comprises 1. Executive Directors: Ms. Daisy Yeung (Managing Director), Mr. Chan Pak Lam, Tom and Mr. Yeung Kun Lee, Sunny; 2. Independent Non-Executive Directors: Mr. Fung Chi Kin, Mr. Kwok Chi Sun, Vincent and Mr. Cheng Wing Keung, Raymond

** for identification purposes only*