



英皇資本集團有限公司 Emperor Capital Group Limited

於百慕達註冊成立之有限公司
Incorporated in Bermuda with limited liability
(股份代號 Stock Code: 717)

Company Profile

Company Background

Established in 1993, Emperor Capital Group (stock code: 717.HK) is a renowned full financial services institution in Hong Kong.

Global Financial Markets



- Wealth management
- Asset management
- Capital markets
- Institutional sales
- Dealing
- Insurance
- Financial products

Corporate Finance



Equity Research



Loans & Financing



Competitive Strengths

Unique Synergies

- Tap into excellent brand reputation, by enjoying well recognition of “**Emperor**” in Chinese-speaking communities and its synergies effect with intra-group companies
- Create synergies by integrating with **CROSBY** to expand its global financial markets business

Solid Fundamentals

- Established for more than 30 years, “Emperor Capital Group” is a prestigious HK based financial institution comprising HK and Mainland investors. More than 50% of existing customers have been staying with us for over 10 years
- Create dynamic business model and enhance customers’ value by providing one-stop financial services

Focused Customer Reach

- HK based financial institution is more flexible in satisfying the actual demand of high net worth clients, to provide diversified financial products and services

High Degree of Professionalism

- Full license covering wide range of financial services
- Comprise of highly qualified and experienced professionals



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Business Overview

Overview

- Provide a variety of investment strategies and tools with an aim to help clients in devising investment portfolios for achieving their financial goals
- The Group's headquarters is located in Hong Kong, and has set up liaison offices in Chinese Mainland

Global Financial Markets

Comprehensive Global Brokerage Services

HK and global stocks

Money market fund

HK and global futures and options

Bond investment

Stock options

Warrants and CBBCs

Margin financing, stock borrowing and lending

Shanghai and Shenzhen Stock Connect

Investment funds

Structured products

Wealth Management

- Construct customised and resilient investment portfolio for high net worth clients, offering a diverse range of financial products to satisfy their needs at different stages
- Draw upon its 20 years of expertise and experience in investment immigration, deliver exceptional service and provide expert guidance of the highest caliber to capture opportunities from the New Capital Investment Entrant Scheme (New CIES)

Stocks

Mutual Funds

Real Estate

Investment Immigration

Bonds

Private Equity

Insurance

Structured Notes

Asset Management

- Offer a comprehensive range of investment products and services, ranging from private investment funds and personalised discretionary portfolio management to investment advisory services
- Manage Open-Ended Fund Companies (OFC) and Limited Partnership Funds (LPF), and hold Qualified Foreign Institutional Investor (QFII) and Qualified Foreign Limited Partner (QFLP) statuses

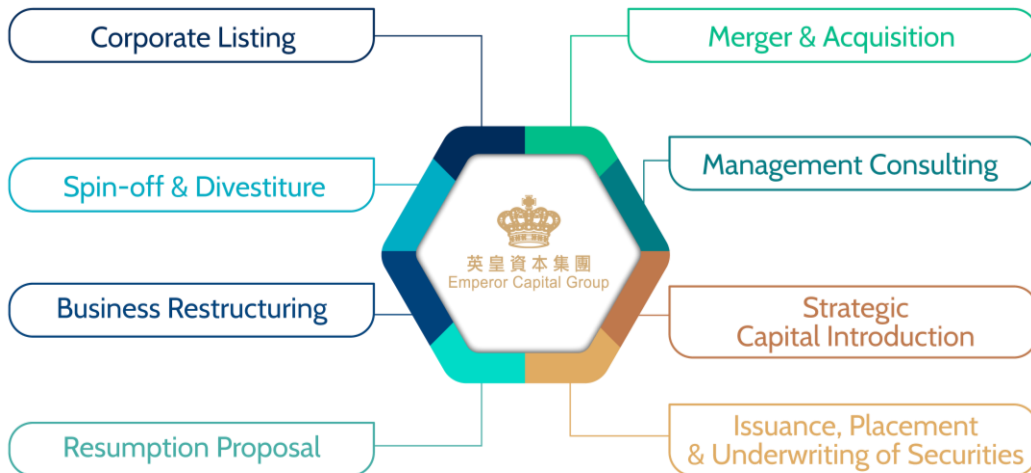


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Corporate Finance



Equity Research

Seasoned Research Team

- Provide various types of reports on HK-listed stocks and key market trends, including expert analysis, daily stock market commentaries and quarterly strategy reports
- Offer sector-focused equity research spanning a number of sectors, to help its institutional clients make informed investment decisions

Loans & Financing

Term Loan: Bridging Loan and Structured Loan

- Provide tailor-made loan services and one-stop financial advisory services to substantial shareholders of listed companies for their asset reorganisation or M&A projects
- Controlling stakes of listed companies are usually pledged as collateral

Consumer Mortgage

- Loan period: 1 year - 2 years
- Surging market demand for both re-financing and new property purchase consumer mortgages from Licensed Money Lenders due to tightening of mortgage lending guidelines issued by HKMA to all retail banks
- Focus on first and secondary mortgages under a balanced risk-return approach



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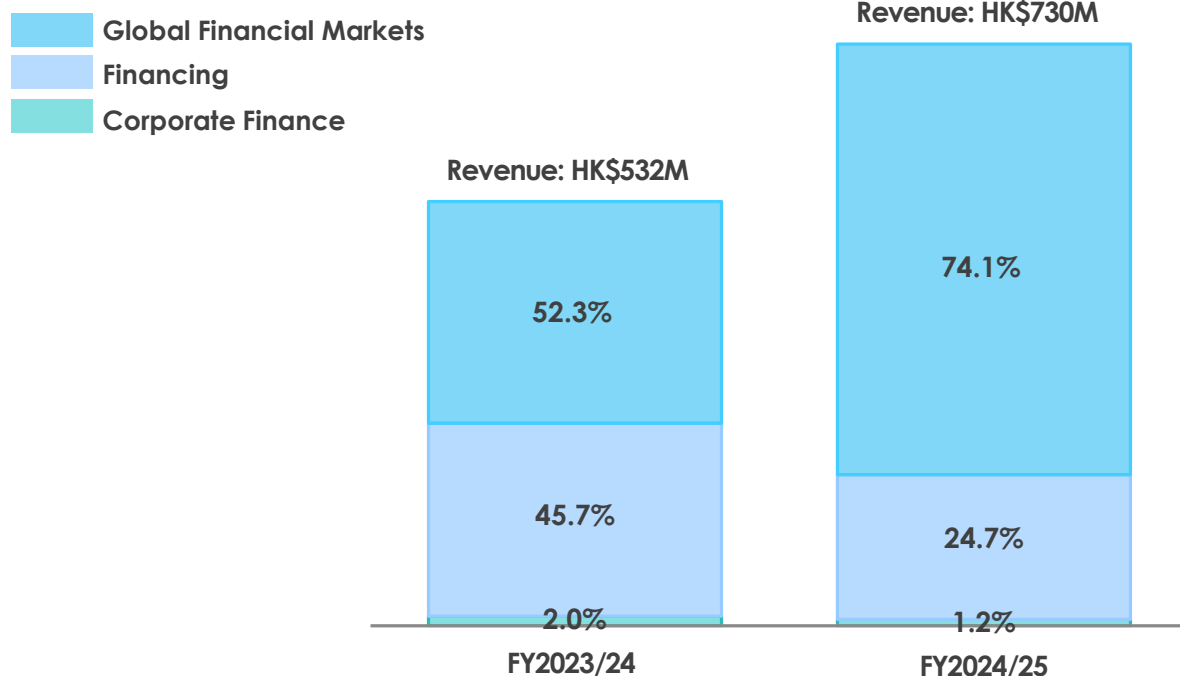
Financial Overview

Financial Summary

HK\$ million	FY2022/23	FY2023/24	FY2024/25	Changes
Total Revenue	441.0	531.6	729.9	+ 37.3%
Impairment Allowances*	403.6	158.9	43.2	- 72.8%
Net Profit/(Loss)	(160.6)	66.4	146.9	+ 121.4%
Basic Earnings/(Loss) Per Share (HK cents)	(2.38)	0.98	2.18	+ 122.4%

* Represents the net impairment allowances mainly from margin loans, other loans and advances

Segmental Performance





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Cost Structure

% of Total Revenue	FY2022/23	FY2023/24	FY2024/25
Staff Cost	16.3%	13.9%	12.9%
Commission and Fee Expenses	7.0%	4.0%	6.1%
Advertising Cost	0.6%	0.5%	0.2%
Interest Expense	3.4%	0.7%	0.1%

Key Financial Indicators

HK\$ million	@30 Sep		
	2023	2024	2025
Net Asset Value	3,389.5	3,456.1	3,619.2
Bank Balances and Cash	1,162.3	1,520.8	2,353.8
Total Loan Book	2,450.1	1,822.1	1,213.4
Bank Borrowings	210.0	Nil	Nil
Gearing Ratio (As a % of total borrowings over total equity)	6.2%	Zero	Zero



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Future Strategies and Corporate Awards

Future Strategies

Global Financial Markets

New Capital Investment Entrant Scheme (New CIES)

- Endeavour to provide customised investment services to attract more high net worth individuals and asset owners, with an aim to build a strong clientele in this area

Insurance Products

- Engage insurance experts to provide more insurance products, in order to offer customised services to its high net worth clients

Emperor Funds

- Explore various funds portfolio with different investment strategies to enrich asset management business, focusing on ultra high net worth clients

Diversification of Resources

- Diversify resources on ECM, DCM and Global Market Bond Dealers

Corporate Finance

- Proactively venture into emerging fields of clientele, such as green finance, technological innovation, and sustainable development, to enrich traditional corporate financing services

Equity Research

- Strengthen its Research team by integrating with **CROSBY** to offer in-depth research coverage and market insights riding on their expertise, to enlarge its institutional client base

Loans & Financing

- Adjust the interest rates on loan products more promptly to enhance returns while maintaining competitiveness

Corporate Awards



**CAPITAL Merits of Achievements
in Banking & Finance**
Capital Magazine
2011 to 2023



**Wealth Solutions
Award of Excellence**
Now BNC
2023



**Golden Hazelnut
Award for Overseas
Digital Finance**
Caillianpress.com
2024



超卓 Elite Listed
Enterprise Awards
上市企業大獎2024

**Elite Listed Enterprise Awards –
Wealth Management**
Oriental Daily and on.cc
2024

iFAST

iFast Wealth Advisors Awards 2025
iFast Financial (HK) Limited
2025



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Shareholding Structure & Track Record

Shareholding Structure



Sound Track Record

- Active engagement in corporate transactions and IPO projects

A grid of logos for various companies, arranged in five rows and five columns. The logos include: China Tonghai International Financial Limited, Ulferts 歐化, CHINAGAS 中國燃氣, NEW MEDIA LAB 新傳企劃, Fovo Foods 凤祥食品, and apollo. The second row features OMNI DEVICES, 東方企控集團有限公司 ORIENTAL ENTERPRISE HLDGS LTD, Vincent Medical, CHINA BEST 國華集團, and HILONG. The third row shows DA YU FINANCIAL HOLDINGS LIMITED 大禹金融控股有限公司, 英皇國際集團有限公司 Emperor International Holdings Limited, leverstyle, 中微金融 CHINA VERED FINANCIAL, and BitStrat. The fourth row contains 中國醫療網絡有限公司 China Medical & HealthCare Group Limited, GCL, 途屹控股, 悟喜生活 WUXI LIFE, and BitStrat. The fifth row displays ROMA, 鼎億集團 DINGYI GROUP, 世紀娛樂國際控股有限公司 CENTURY ENTERTAINMENT INTERNATIONAL HOLDINGS LIMITED, DaChan 大成, and HUNLICAR.

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