Press Release [For Immediate Release]



Emperor Capital Group Revenue up 300% in Latest Interim Results

(Hong Kong, 28 May 2010) - **Emperor Capital Group Limited** (Stock Code: 717) recorded a growth rate of nearly 300% in its revenue during its latest interim period of the fiscal year of 2009/10 as compared to the corresponding period one year ago. An interim dividend of 1 HK cent per share is proposed.

Ms. Daisy Yeung, Managing Director of the Group, said, "We picked up as the world economy recovered from the financial tsunami. But we are particularly exhilarated that our performance outran the market."

During the six months ended 31 March 2010, the Group reported revenue of approximately HK\$117.1 million, representing a nearly 3-time increase as compared to the HK\$29.4 million of the corresponding period one year ago, while the Hang Seng Index rose mildly from 20,955 points to 21,239 points during the same period. Average daily turnover of the local stock market likewise increased approximately 40% from HK\$47.8 billion to HK\$65.1 billion.

Among the 4 business segments of the Group, Broking recorded revenue of approximately HK\$42.7 million, doubling the HK\$20.8 million of the corresponding period one year ago, due to improved investor confidence and thus active trading activities.

The business segment of Financing achieved a revenue growth rate of nearly 200% from HK\$6.6 million to HK\$19.5 million. Likewise, more positive market sentiments provide more incentives for fund raising and corporate exercises and thus fueling our interest income stream from margin and IPO financing, as well as loan and advances.

During the period, Placing and Underwriting saw the largest revenue growth from HK\$0.37 million to HK\$52 million, representing an increase of nearly 140 times. The Group leveraged on the improved sentiment towards IPOs, fund raising and corporate exercises and took part in a number of IPO projects. It participated in the underwriting syndicates and brought in cornerstone investors for Evergrande Real Estate Group Limited, Fantasia Holdings Group Co., Limited, Kaisa Group Holdings Ltd. and Z-Obee Holdings Limited.



The business segment of Corporate Finance also contributed revenue of HK\$2.9 million, amounting to an increase of nearly 100% as compared to the HK\$1.6 million of the corresponding period one year ago, with its provision of professional advisory services on a full range of corporate exercises.

"Highly motivated by this fiscal year's interim results, we will continue to expand our loan book to increase revenue derived from broking and margin financing. We will also increase our exposure in the PRC and tap more into its market potential," Ms. Yeung concluded.

Financial Highlights

HK\$'000	6 months ended 31 March	
	2010	2009
Revenue	117,107	29,368
Net Profit (Loss)	48,598	(2,819)
Earnings (Loss) per Share	5.61 HK cents	(0.39 HK cents)
Dividend per Share	1 HK cent	-

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About Emperor Capital Group

Established in 1993, Emperor Capital Group is a renowned Hong Kong based broking house providing a wide range of financial services including broking services for securities, futures and options traded on the exchanges in Hong Kong, the USA, Japan and the United Kingdom, as well as insurance and other wealth management products. It also provides margin and other financing services and corporate finance advisory services.

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