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英皇證券集團有限公司* Emperor Capital Group Limited

(Incorporated in Bermuda with limited liability)
(Stock Code: 717)

ISSUE OF FIRST TRANCHE OF BONDS DUE 2021

Placing Agent



英皇證券(香港)有限公司 Emperor Securities Limited

Reference is made to the announcement of Emperor Capital Group Limited (the "Company") dated 15 October 2018 (the "Announcement") in relation to the placing of bonds of up to the aggregate principal amount of HK\$500 million. Unless otherwise defined, capitalized terms used in this announcement shall have the same meanings as defined in the Announcement.

The Board is pleased to announce that the Bonds in an aggregate principal amount of HK\$166,000,000 (the "First Tranche Bonds") were successfully placed and issued to the Places on 5 November 2018 pursuant to the terms and conditions of the Placing Agreement. The maturity date of the First Tranche Bonds will be on the third anniversary of their date of issue (i.e. 5 November 2021). The interest rate of the Bonds is 5.25% per annum.

Pursuant to the Placing Agreement, the Placing Period will expire on 31 January 2019 (or such other date as the Placing Agent and the Company may agree) and the issue of the Bonds can take place in multiple tranches. Further announcement(s) will be made by the Company in relation to the remaining tranche(s) of the Bonds as and when appropriate.

By order of the Board

Emperor Capital Group Limited

Daisy Yeung

Managing Director

Hong Kong, 5 November 2018

As at the date of this announcement, the Board comprises:

Executive Directors: Ms. Daisy Yeung

Ms. Daisy Yeung Mr. Chan Shek Wah

Ms. Choi Suk Hing, Louisa

Ms. Pearl Chan

Independent Non-Executive Directors: Mr. Chu Kar Wing

Mr. Poon Yan Wai Ms. Wan Choi Ha